

Building Community Partnerships



Module Objective

- **By the end of this module, you will be able to explain how to build partnerships with the community to better protect critical infrastructure**



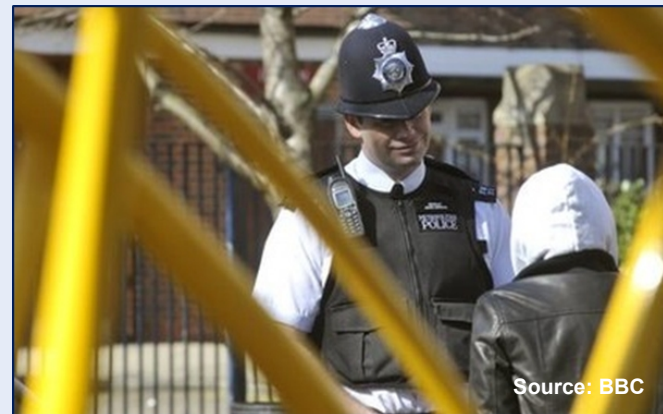
Community Awareness Program

- An interactive program designed to provide citizens with the basic tools needed to recognize and help prevent terrorism and criminal activity within our communities
- <https://www.ready.gov/community-preparedness>



Benefits of Community Awareness

- **Communication increases between the community and law enforcement**
- **The community becomes part of the solution**
- **Protection becomes everyone's responsibility**
- **Trust increases and fear decreases**



Discussion Question

- **What types of community awareness programs exist in your nation?**



Elements of a Community Awareness Program (1 of 3)

- **Partnerships:**
 - Governments, industry, and communities
 - Open, mutual, and practical
 - Includes all levels of government
- **Public service announcements**



Elements of a Community Awareness Program (2 of 3)

- **Information for the public and partners about suspicious activity or behavior if observed:**
 - Unusual items or situations
 - Observation of surveillance
 - Requests for information about military, security, business capabilities, or people



Elements of a Community Awareness Program (3 of 3)

- Protection of citizens' privacy and civil liberties
- The process for reporting observations of suspicious activity



Example — “If You See Something, Say Something”

- “It takes a community to protect a community. Informed, alert communities play a critical role in keeping our nation safe.”
 - <https://www.dhs.gov/see-something-say-something>

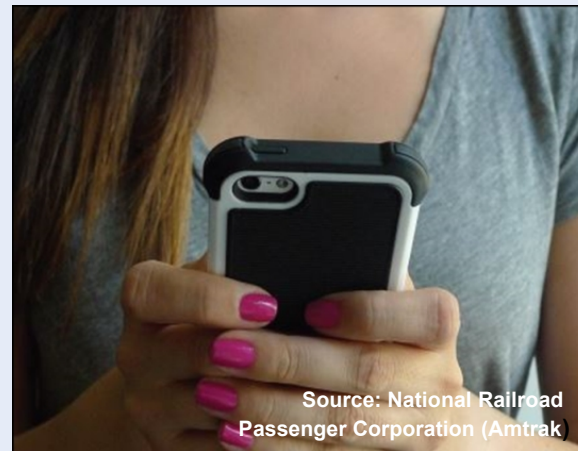


Source: US Dept. of Homeland Security



Example — Amtrak and Amtrak Police Department

- **Txt-a-Tip Campaign**
- **Partners for Amtrak Safety and Security Program**



Partnering with Private Security Agencies (1 of 2)

- **Community partnerships — law enforcement agencies and the community and organizations they serve working together for the purpose of developing solutions to problems and increasing trust in law enforcement**



Source: Seattle, Washington, Government



Partnering with Private Security Agencies (2 of 2)

- Protection of critical infrastructure
- Contribution to homeland security efforts
- Discussion question: What are some ways to add value to partnering with private security?



Benefits of Partnerships (1 of 3)

- **For law enforcement agencies:**
 - Assistance during emergencies
 - Combined effort to protect critical infrastructure
 - Additional personnel and skills
 - Evidence and incident knowledge
 - Decrease in calls for service



Benefits of Partnerships (2 of 3)

- **For private sector security agencies:**
 - Coordinating disaster planning
 - Obtaining training and services
 - Developing relationships to explain reporting processes
 - Increasing understanding of corporate needs



Benefits of Partnerships (3 of 3)

- **Joint benefits for both types of agencies**
 - Creative problem solving
 - Increased training opportunities
 - Information, data, and intelligence sharing
 - Force multiplier opportunities
 - Reduced recovery time following disasters
 - Access to the community through private sector communications technology



Elements of Successful Partnerships

- Shared mission
- Communication
- Leadership
- Adequate resources
- Mutual trust and respect



Building Community Partnerships Discussion

Refer To:

Workbook 4.1



- **Purpose: to discuss community partnerships, their importance, and strategies for development**
 - **Duration: 15 minutes (5-complete table; 10-discussion)**
 - **Group composition: participant pairs**
 - **Debrief: large-group discussion**



TeachBack Moment



- **What are the benefits of increasing community awareness to better protect critical infrastructure?**
- **What are some of the benefits of partnering with private security to better protect critical infrastructure?**



Module Summary

- **Community awareness programs**
- **Partnering with private security agencies**

